

1st & 10 Foundation
PO Box 241 -Norton, MA 02766
Norton High School Football Boosters Program – Norton Lancers
Tax ID: 510-597-914

May 2022

Dear Local Business Partner,

The 1st & 10 Foundation is a non-profit group that supports the Norton High School's Football Program and its players. The Foundation contributes to necessary training gear, supplies and support throughout the season. The success of our program depends on generous donations from our supporters.

As we embark on a new chapter for Norton High School football with a brand new field, we are writing to see if you will consider placing an Ad in this year's Football Program. The Program is distributed at all home football games (minimum of four games), giving businesses great exposure. In addition, we will list sponsors on our website for additional exposure AND announce our sponsors during home games. We are expecting larger crowds with the new field this year so this is an opportunity to reach more Norton residents. This year, we are also including an option to add a sign at the field during games

Below is a listing of the 2022 Season Program pricing:

Ad Size	Price
Back Cover	\$650.00
Full Page	\$400.00
½ Page	\$250.00
¼ Page	\$175.00
Business Card	\$100.00

If you are interested in placing an Ad, please complete page 2 of this letter and return via mail or contact us for pick up.

(Mail to: 1st & 10 Foundation, P.O. Box 241, Norton MA 02766 or text Jennifer Sinclair 774-248-1296 for pick up.)

We THANK YOU for considering supporting the Norton High School Football Program and its players. If you have any questions at all, please contact CJ Artesani at 598-262-5695 or at cjfriar97@gmail.com

Please respond by August 25th, 2022 so that we have time to design and print the programs for distribution prior to our first home game. We appreciate your support!

1st & 10 Foundation

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2022 Season PROGRAM Ads

Company Name:	
Company Address:	
Contact Person:	
Phone #:	
Email:	

Please indicate Ad Size desired below:

Ad Size	Price	Qty	Total	Please Enclose Artwork*
Back Cover	\$650.00			
Full Page	\$400.00			
1/2 Page	\$250.00			
1/4 Page	\$175.00			
Business Card	\$100.00			

***Artwork can be your business card or a larger size ad in a word doc or pfd. Artwork can be included in the envelope or emailed to Jennifer Sinclair at jsinclair23@comcast.net or text to 774-248-1296. Please make checks payable to: 1st & 10 Foundation
Thank you for your support!!**