



WEST COAST COBRAS
SPORTS CLUB

SPONSORSHIP PROPOSAL

2024

westcoastcobras.au@gmail.com
0477 773 877
ABN: 11 325 031 717



TABLE OF CONTENTS

LETTER FROM THE PRESIDENT	03
WHO WE ARE	05
CLUB GOALS	06
OUR CLUB IN FOCUS	07
DEVELOPMENT	08
SPONSORSHIP PACKAGES	09
NEXT STEPS	11

LETTER FROM THE PRESIDENT

To Whom It May Concern,

West Coast Cobras is a not-for-profit sports club, offering children, youth and adults an opportunity to play futsal, at both a social and competitive level.

West Coast Cobras use sport as a vehicle to engage and support our players' journeys. We provide an environment that allows players to develop through our core values of respect, teamwork and integrity. It is our aim to provide a safe, encouraging and nurturing environment that empowers participants to reach their full potential.

We wish to broaden our reach and give more opportunities to our community by offering a cost-effective team sport option for all, with access to quality equipment, training and venues. We are inviting corporate sponsorships to assist in reaching these goals.

West Coast Cobras offers branding opportunities as detailed in the sponsorship packages in this booklet. We would be happy to discuss the sponsorship opportunities further and find the most mutually beneficial outcomes for your business.

We hope that you're able to contribute and thank you for the consideration.

Sincerely,

Annie Farrell

Club president



MISSION STATEMENT

To connect the community together and promote lifelong enjoyment of sports.

OUR LEADERS



Annie Farrell
President

Annie Farrell, a former primary school teacher, has been President of the Cobras since 2019. She is currently the Subiaco AFC U21's National Premier League Women's coach and is the Operations Manager for Futsal WA.

Annie has a vast background in soccer (football) and futsal. She has worked as the MiniRoos and Female Football Development Officer for Football West, coached and played in state and national representative futsal teams, travelling to the USA, China and Europe.

She planned and oversaw the implementation of a multitude of programs from the Mini-Roos kickoffs, school and rural

programs as well as the Women's NPL with Football West. She has been the driving force behind the growth and success of the West Coast Cobras Futsal Club.

A determined, hard working, creative, and organised team member, Annie brings a wealth of program knowledge and coordination to the West Coast Cobras.

Annie's vision is to see the club grow, developing state and national players as well as winning the top division titles in both Men's and Women's leagues.



Sarah Ranieri
Vice President

Sarah Ranieri has been Vice President since 2020. She grew up around soccer and started playing Futsal in a junior girls competition while at school.

Since then she has represented WA at several national competitions, coached National and club teams and plays as a top division player. Sarah is the Women's Coordinator at Wembley Downs Soccer Club.

Sarah is very passionate about futsal and the West Coast Cobras. Her vision is to develop the next generation of players, providing opportunities to excel technically and tactically, no matter their previous knowledge of the game.

WHO WE ARE



HISTORY

The club was first founded in 2012 and was formally known as the Hollywood Cobras. Starting with one team in the WA Supa-Liga competition, the club grew significantly and in 2019, became an association known as the West Coast Cobras Sports Club Inc. The Cobras now have over 15 teams in social, mixed, junior, and competitive futsal competitions.

VALUES

Teamwork: As a team we work together to achieve a common aim.

Integrity: We uphold the qualities of honesty and moral principles.

Respect: We respect and appreciate each other's qualities.

OUR CLUB AND THE COMMUNITY

A contingent of over 250 proud Cobras members!

Our aim is to become an all-inclusive sports provider, offering all people regardless of age and ability an opportunity to play sports, at both a social and competitive level.

Our players, coaches, managers, parents and supporters all uphold the Cobras values of Teamwork, Integrity and Respect.

In 2024 we have launched the Kick of the Conversation initiative , partnering with Football West, to raise awareness of mental health and wellbeing within the club environment.





CLUB GOALS



PARTICIPATION To increase participation by providing a range of opportunities, support, and resources to allow for an inclusive and sociable sporting community.



DEVELOPMENT To focus on developing players and coaches through providing access to high quality education, training and support.



RESOURCES To support our players and coaches by providing the necessary resources that are easily accessible, affordable, and high quality.



PERFORMANCE To maintain a high level of performance in both competitions and events, and achieve individual performance development milestones for players, managers, and coaches.



OUR CLUB IN FOCUS



182 Current players
Ranging from U9's through to Adults



36 Committee Members, Coaches and Managers



Playing at 8 locations: - Perth Modern, Subiaco - Loftus - Lords - Karrinyup - Scarborough Beach - Mt Lawley - West Perth - Ballajura



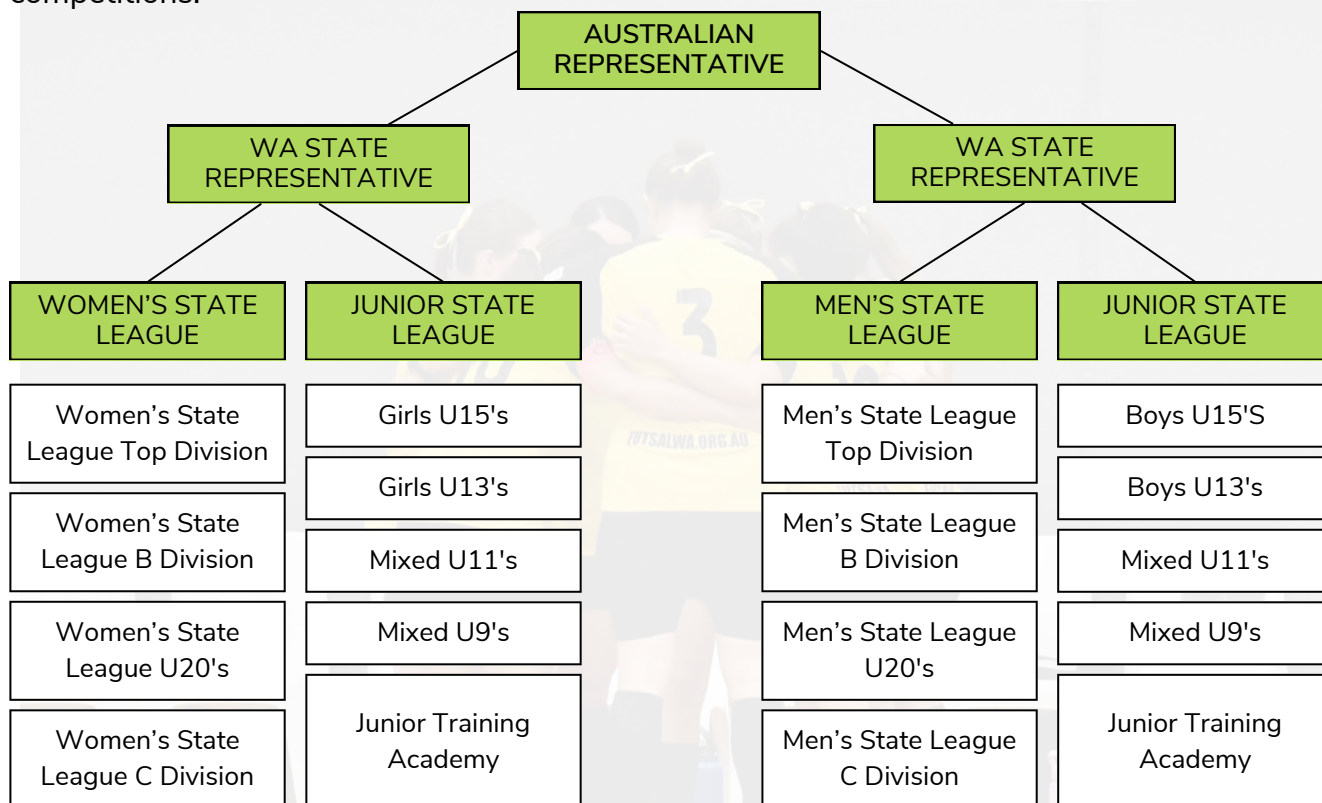
Facebook: West Coast Cobras Sports Club - 903 Followers
Instagram: @westcoastcobras - 378 Followers
Youtube: West Coast Cobras



Teams that play in weekly competitions: - Women's A Grade - Men's A Grade - Women's B Grade - Men's B Grade - Women's C Grade - Men's C Grade - Women's U20's - Men's U20's - Girls U15's - Boys U15's - Boys U13's - Mixed U11's - Mixed U9's - Mixed Social Teams

OUR DEVELOPMENT PATHWAYS

At the West Coast Cobras we pride ourselves in creating an environment where players can develop their skills and knowledge of futsal under the guidance of experienced coaches. We provide opportunities for players of all ages to develop their skills and play in higher level competitions.



NATIONAL REPRESENTATION

This year (2024) the West Coast Cobras had its biggest representation of players and coaches at the Junior and Senior Club Futsal Championships in Sydney. Of the 30 players who went across, 6 made the Australian All Stars team. We have had several of our players represent Australia in international competitions, as well as one player being recruited to play in Victoria for Series Futsal.





SPONSORSHIP OPPORTUNITIES

At the West Coast Cobras we have a variety of sponsorship opportunities available to our partners. They range in price and come with numerous great benefits.

PACKAGES

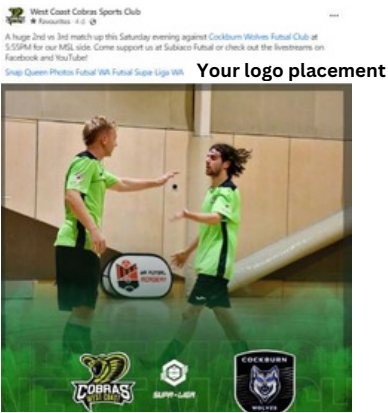
TEAM SPONSOR

All listed sponsor benefits relate to the selected team/s:

- Sponsor logo placement on playing kit for the selected team
- Sponsor logo signage displayed beside court during games at our home ground
- Fortnightly post on social media channels with shout out to sponsor

Sponsor logo placement on Cobras promotional photo and video material and highlight package monthly

\$2500 PER TEAM



Over 250 members



Over 900+ followers



Over 350+ followers



CLUB SPONSOR PACKAGE 1	CLUB SPONSOR PACKAGE 2	CLUB SPONSOR PACKAGE 3
<ul style="list-style-type: none"> Weekly post on social media channels with shout out to sponsor Sponsor logo placement on Cobras promotional photos uploaded weekly <p>\$1000</p>	<ul style="list-style-type: none"> Package 1 + Sponsor logo placement on weekly match review graphics Club award named after Sponsor and presented at annual awards night <p>\$2000</p>	<ul style="list-style-type: none"> Package 1 & 2 + Sponsor logo placement on promotional video material and highlight package on all social media channels monthly Sponsor sign created and displayed beside court during home ground Cobras matches <p>\$3500</p>
CLUB SPONSOR PACKAGE 4	CLUB SPONSOR PACKAGE 5	INDIVIDUAL PLAYER SPONSORSHIP
<ul style="list-style-type: none"> Package 1 - 3 + Sponsor logo placement on both shirt and shorts of playing kits for selected teams Sponsor mentioned in all social media posts for the top Men's and Women's teams <p>\$5000</p>	<ul style="list-style-type: none"> Package 1 - 4 + Sponsor logo placement on clubs training kits, hoodies and accessories Key marketing messages for sponsor advertised through all Cobras media channels <p>\$6500</p>	<ul style="list-style-type: none"> Announcement of player sponsorship on Cobras social media channels Sponsor mentioned in all social media posts regarding player Sponsor logo placement on Cobras promotional photos when player mentioned <p>\$POA</p>

TAILORED PACKAGES

West Coast Cobras is happy to discuss a package deal that is designed especially for you!



NEXT STEPS

We would love to hear from you!

01

02

03

04

CONTACT US

westcoastcobras.au
@gmail.com
0477 773 877

DISCUSS

Lets chat about your
business, our club and the
partnership package that
suits your needs.

PARTNER

Become a sponsor

GROW

Help our club grow and get
your business more
exposure.



WEST COAST COBRAS
SPORTS CLUB

2024

westcoastcobras.au@gmail.com

0477 773 877

ABN: 11 325 031 717