



Dear Franklin Township Softball Supporter:

Franklin Township Girls' Softball is preparing for an exciting year, and we need YOUR help! We invite you to join our team and make an impact on the youth in our community by becoming a Sponsorship Partner for the 2026 Season!

Franklin Township Girls' Softball, Inc. is a 501(c)(3) nonprofit organization. Our league provides the opportunity for young athletes to not only grow and develop as softball players, but more importantly, to learn teamwork and discipline, to gain confidence, and to form lasting friendships. As a nonprofit run completely by volunteers, sponsorships play a vital role in our organization. Sponsorships are necessary to offset the cost of field maintenance and upgrades, equipment purchases, and operational expenses. Most importantly, sponsorships allow us to maintain affordable registration fees for our families.

Please consider partnering with Franklin Township Girls' Softball this year and making an impact on our community. We offer several levels of sponsorship opportunities with various options for promoting your business.

Thank you for your consideration!

Sincerely,

Bob Borden  
Sponsorship Director, Franklin Township Girls' Softball  
ftsoftball@gmail.com



## **2026 SPONSORSHIP LEVELS**

### **WEBSITE SPONSOR - \$100**

- Company Logo displayed on FT Softball Home Page & Sponsor Page for 1 year.

### **TEAM SPONSOR\* - \$300**

- Company Logo displayed on 1 Team's jerseys for the Spring 2026 season;
- Sponsorship Plaque with Team Photo;
- Company Logo displayed on FT Softball Home Page & Sponsor Page for 1 year.

### **FIELD SPONSOR - \$300 (One Field); \$500 (Two Fields); or \$750 (All Three Fields)**

- Company Banner displayed on Field of choice from March through November;
- Company Logo displayed on FT Softball Home Page & Sponsor Page for 1 year.

### **NEW: SINGLE SPONSOR\* - \$400**

- Company Banner displayed on Field of choice from March through November;
- Company Logo displayed on 1 Team's jerseys for the Spring 2026 season;
- Sponsorship Plaque with Team Photo;
- Company Logo displayed on FT Softball Home Page & Sponsor Page for 1 year.

### **NEW: DOUBLE SPONSOR\* - \$600**

- Company Banner displayed on Field of choice from March through November;
- Company Logo displayed on 1 Team's jerseys for the Spring 2026 season;
- Sponsorship Plaque with Team Photo;
- Company Logo displayed on FT Softball Home Page & Sponsor Page for 1 year.

### **NEW: TRIPLE SPONSOR\* - \$850**

- Company Banner displayed on Fields 1, 2, & 3 from March through November;
- Company Logo displayed on 1 Team's jerseys for the Spring 2026 season;
- Sponsorship Plaque with Team Photo;
- Company Logo displayed on FT Softball Home Page & Sponsor Page for 1 year.

### **DUGOUT SPONSOR\*\* - \$400**

- Company Banner displayed on 1 Dugout from March through November;
- Company Logo displayed on FT Softball Home Page & Sponsor Page for 1 year.



## **2026 SPONSORSHIP LEVELS**

### **CONCESSIONS SPONSOR\*\* - \$500**

- Company Banner displayed on side of Concession Stand from March through November;
- Company Logo displayed on FT Softball Home Page & Sponsor Page for 1 year.

### **SCOREBOARD SPONSOR\*\* - \$1,400**

- Company Banner displayed under Scoreboard for 1 year;
- Company Logo displayed on FT Softball Home Page & Sponsor Page for 1 year.

### **NEW: HOME RUN SPONSOR\*\* - \$2,500**

- Company Logo displayed on 1 Team's jerseys for the Spring 2026 season;
- Sponsorship Plaque with Team Photo;
- Company Banner displayed on Fields 1, 2, & 3 from March through November;
- Company Banner displayed on front of Concession Stand from March through November;
- Company Banner displayed on Dugout from March through November;
- Company Logo displayed on FT Softball Home Page & Sponsor Page for 1 year.

### **NEW: GRAND SLAM SPONSOR\*\* - \$3,500**

- Company Logo displayed on 1 Team's jerseys for the Spring 2026 season;
- Sponsorship Plaque with Team Photo;
- Company Banner displayed on Fields 1, 2, & 3 from March through November;
- Company Banner displayed on Concession Stand from March through November;
- Company Banner displayed on Dugout from March through November;
- Company Banner displayed under Scoreboard for 1 year;
- Company Logo displayed on FT Softball Home Page & Sponsor Page for 1 year.

### **PERMANENT PICNIC TABLE SPONSOR - \$1,000**

- Sponsor a new picnic table;
- Plaque design of your choice will be permanently displayed on the table.

## Sponsorship Selection Page

### CHOOSE SPONSORSHIP LEVEL:

**WEBSITE SPONSOR - \$100**

**TEAM SPONSOR\* - \$300**

**COACH OR PLAYERS NAME:** \_\_\_\_\_

**FIELD SPONSOR ONLY (ONE FIELD) - \$300**

**FIELD 1**

**FIELD 2**

**FIELD 3**

**FIELD SPONSOR ONLY (TWO FIELDS) - \$500**

**FIELD 1**

**FIELD 2**

**FIELD 3**

**FIELD SPONSOR ONLY (THREE FIELDS) - \$750**

**SINGLE SPONSOR\* - \$400**

**FIELD 1**

**FIELD 2**

**FIELD 3**

**COACH OR PLAYERS NAME:** \_\_\_\_\_

**DOUBLE SPONSOR\* - \$600**

**FIELD 1**

**FIELD 2**

**FIELD 3**

**COACH OR PLAYERS NAME:** \_\_\_\_\_

**TRIPLE PLAY SPONSOR\* - \$850**

**COACH OR PLAYERS NAME:** \_\_\_\_\_

**DUGOUT SPONSOR\*\* - \$400**

**CONCESSIONS SPONSOR\*\* - \$500**

**SCOREBOARD SPONSOR - \$1,400**

**FIELD 1**

**FIELD 2**

**FIELD 3**

**HOME RUN SPONSOR\* - \$2,500**

**COACH OR PLAYERS NAME:** \_\_\_\_\_

**GRAND SLAM SPONSOR\* - \$3,500**

**COACH OR PLAYERS NAME:** \_\_\_\_\_

**PERMANENT PICNIC TABLE SPONSOR - \$1,000**

**\* TEAM SPONSORS MUST BE PAID BY MARCH 9, 2026 TO BE A TEAM SPONSOR**

**\*\* LOCATION OF SPONSORSHIP BANNERS WILL BE DETERMINED BY THE BOARD OF DIRECTORS**

### **TWO WAYS TO SPONSOR**

Mail check & completed sponsorship form to:

Franklin Township Softball League  
P.O. Box 39251  
Indianapolis, IN 46239

Visit our website to complete payment online:

[ftsoftball.com/sponsorship](http://ftsoftball.com/sponsorship)

Email [ftsoftball@gmail.com](mailto:ftsoftball@gmail.com) with the information from the sponsorship form after payment is complete

Please send printable digital image (JPG or PNG preferred) to: [ftsoftball@gmail.com](mailto:ftsoftball@gmail.com)

**SPONSORSHIP BANNERS WILL NOT BE HUNG UNTIL SPONSORSHIP  
IS PAID IN FULL**